

MINUTES

Coyote Hills PTSO

Date | time 5/17/2018 6:30 PM | *Meeting called to order by* Vickie Zalewski

In Attendance

Julie Abbott, Vickie Zalewski, Nicole Friedl, Jill Patton, Janelle Hogue, Amy Wolff, Danielle Mowry and Stacia Martin.

Board

All attendees introduced themselves. Nicole explained to Stacia how we typically communicate our meetings with parents. Discussed that we need to restructure how to communicate meetings/volunteer sign up, that we could possibly send home a flyer via teachers in order to get email address from parents. Stacia suggested asking teachers to put on calendars they send home. Discussed that typically the calendars that teachers send home for younger students include only classroom events and not as many school-wide/PTSO events. Amy will head up restarting our PTSO newsletter with help for Danielle.

Principal Update

- Abbott gave update on our school label: Our labeled has changed to an “A” status due to reassessment (was a “B”). This is great news for our school.
 - The school Bond committee is working on finalizing detail of the upcoming Bond. The Bond will go out for vote in November.
 - New playground equipment being installed: The work on Kindergarten’s playground is starting as soon as school ends. This coming weekend the workers will begin updating of equipment on 1st-4th grade playground.
 - The teachers and staff are making the extended school day work. When checking on classes at end of day still see students actively engaged in learning. We all seem to be adjusting, but many families really feel it once we are home.
 - No theme for next year decided yet but will start the conversation soon. Also looking to re-vamp the character assembly, have been doing the same program for years and hoping to change it.
 - Brag tags will continue for next year. Abbott will look at re-ordering once school is out and over the summer break. Planning to restart program with a new Coyote Hills tag. K-4th grades loved the program.
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Treasurer Update:

- Current reports provided. Discussed that at Carnival the Reagan family donated the use of a booth towards PTSO and we allocated these funds to the Copy Center. Using these funds a new Binding machine was purchased and the copy center loves it!
- Fry’s program continues to provide small amount, but we still need to find a way to make sure more of our community is signed-up to maximize this simple fundraising avenue.
- Discussed that Balliet is looking into getting new die-cuts for workroom.
- Vickie started discussion on the color paper we purchase yearly for teachers. Unanimously agreed to purchase this for the teachers for the coming year. Vickie will handle taking care of this purchase.

Old Business/Funds requested:

- Culvers night update from Janelle: we made \$212.55 for the evening, it was the night before the school closure, but still did about the same as previous fundraiser nights.
- Bingo Night update: was a success, a lot of families attended. Janelle had bundled up 200 sets of bingo cards. We ran out of those and had to bundle more as families arrived. So next year will bundle more, Janelle will investigate what we have and see if more cards need to order for next year's event. Pizza was a hit, had a couple left over, but plan to buy the same amount for next year. Raffle was a success!! People loved the concept of entering and being able to get the prize that same night. Will continue this for next year and see if we can get additional items through the year for baskets and raffle prizes.
- Discussed Carnival: agreed that we should up our vendor fee to \$40 this next year. Also...how do we scope out new vendors? We need more variety of vendor booths from community and business. Vickie suggested that really feels the need for a booth to benefit the Sports Banquet for end of year and possibly for the sports teams. Banquet requires a lot of work, mostly done by Shannon Kelly, and needs funds for this event.
- Abbott suggested for upcoming years we do basically a "non-compete" situation for the main food dish vendors. Suggested keeping the side items like funnel cake, ice cream, popcorn, etc. However, having only 1 main food vendor makes for better profit for that group and has worked better in the past.

New Business/Request for Funds

- Balliet is getting a s new quote for the sound system for multi-purpose room. Will keep us posted on final amount.
- Nicole reviewed some upcoming important dates for next year: including Carnival 3/9, Bingo 5/3 and Trunk or Treat 10/29. We currently have no Tailgate event scheduled since football calendar is still not finalized. Looking at having Truck or Treat and Tailgate as 2 separate events this year. Vickie suggested that if no home game works for us to schedule Tailgate, that we keep the 2 events together again. Abbott said that if she had to choose, would choose to do Tailgate over Trunk or Treat. Nicole will be copying the calendar of events from meeting to distribute to Board members. Amy agreed that it's important to balance of events. There are many we all love but add new items/take some away is what we have access regularly.
- Discussion on having Spirit Wear again: Decided yes by everyone. Sweatshirts we will keep as an item. Since we rolled those out late in the year we are hoping to do again closer to cold weather to boost sales. Nicole will coordinate working with Courtney to head up this program again for us.
- Marquee update: Our marquee is old and sometimes inoperative. Current location is not as visible, so looking into a new one on the south end of the parking entrance. Abbott informed that quotes would be somewhere between 35/50 thousand for new marquee. Surprising amount, but due to building/construction cost and electrical needs this is a standard price range. It would be part of capital budget. Amy shared that at a previous school parents could pay for a message to be played, such as Birthday messages. Possible way to re-coup some of the cost.

Elections

- Abbott passed out election ballots. Danielle informed everyone that she has a new position with Wells Fargo with restaurant lending, so has a conflict of interest regarding fundraising events with this area. Would like to continue with Board as the Fundraising Coordinator but would need assistance when comes to restaurant nights. We agreed that would be an issue and could assist in that area. Discusses with Stacia did she want to be a committee member or a Board member? Nicole explained difference of responsibilities and as elected member you have a vote. Stacia decided she wanted to hold a position, choose to be written in as co-fundraising coordinator.

- Vote was held and unanimously elected the following members to the 2018-2019 Board:
 - * President: Vickie Zalewski
 - * Vice President: Nicole Friedl
 - * Treasurer: Jill Patton
 - * Secretary: Janelle Hogue
 - * Communications Coordinator: Amy Wolff
 - * Fundraising Coordinator: Danielle Mowry
 - * Fundraising Coordinator: Stacia Martin

Announcements/Reminders

- a) No announcements currently. Next general meeting will be held at 6:30pm on Wednesday September 12, 2018
Motion to adjourn was made at **7:40pm** and was passed unanimously.